

FOR IMMEDIATE RELEASE

Tuesday, September 2, 2014
10:30 a.m. EDT

Contact: NIDA Press Office
301-443-6245
media@nida.nih.gov

*****MEDIA AVAILABILITY*****

NIDA Director Dr. Nora Volkow to speak at TEDMED 2014

Dr. Nora Volkow, Director of the National Institute on Drug Abuse (NIDA), part of the National Institutes of Health, will be a featured speaker at the TEDMED 2014 conference being held this month in Washington, DC. A world-renowned neuroscientist and leading expert on addiction as a brain disease, Dr. Volkow will address the obesity epidemic and the parallels between compulsive overeating and drug addiction.

Dr. Volkow is one of 80 speakers selected to speak at TEDMED, the annual multi-disciplinary gathering where leaders from all sectors of society come together to explore the promise of technology and potential of human achievement in health and medicine.

WHAT: **TEDMED 2014 Annual Conference**
“Unlocking Imagination in Service of Health and Medicine”

WHEN: **September 11, 2014 8:30 a.m. - 10:10 a.m. ET (Dr. Volkow presentation)**
(The entire event runs from Wednesday, September 10 – Friday, September 12)
Dr. Volkow will appear in Session 4: “Stealing Smart,” where speakers will share inspiring stories and ideas about how to adapt solutions from other industries and fields to solve the most intractable problems in health and medicine. More information on Dr. Volkow’s appearance can be found at <http://www.tedmed.com/speakers/show?id=309051>.

WHERE: **John F. Kennedy Center for the Performing Arts**
Washington, D.C.
For information about TEDMED Live, which broadcasts the entire program from the TEDMED stage, visit <http://tedmed.com/event/tedmedlive?ref=about-tedmedlive>.

WHO: **Nora D. Volkow, M.D**
Director, National Institute on Drug Abuse
[Volkow Bio](#)

CONTACT: If you are interested in a pre-interview with Dr. Volkow about her participation in TEDMED and/or her research, please contact the NIDA press office at media@nida.nih.gov or 301-443-6245.

###

The National Institute on Drug Abuse is a component of the National Institutes of Health, U.S. Department of Health and Human Services. NIDA supports most of the world's research on the health aspects of drug abuse and addiction. The Institute carries out a large variety of programs to inform policy and improve practice. Fact sheets on the health effects of drugs of abuse and information on NIDA research and other activities can be found on the NIDA home page at www.drugabuse.gov, which is now compatible with your smartphone, iPad or tablet. To order publications in English or Spanish, call NIDA's DrugPubs research dissemination center at 1-877-NIDA-NIH or 240-645-0228 (TDD) or fax or email requests to 240-645-0227 or drugpubs@nida.nih.gov. Online ordering is available at <http://drugpubs.drugabuse.gov>. NIDA's media guide can be found at <http://drugabuse.gov/mediaguide/>, and its new easy-to-read website can be found at www.easyread.drugabuse.gov.

About the National Institutes of Health (NIH): NIH, the nation's medical research agency, includes 27 Institutes and Centers and is a component of the U.S. Department of Health and Human Services. NIH is the primary federal agency conducting and supporting basic, clinical, and translational medical research, and is investigating the causes, treatments, and cures for both common and rare diseases. For more information about NIH and its programs, visit www.nih.gov.

NIH...Turning Discovery Into Health[®]