

FOR IMMEDIATE RELEASE
Monday, April 16, 2012

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*****NEWS ADVISORY*****

Blending conference translates substance abuse research into practice
*NIDA program promotes knowledge exchange between addiction
researchers and healthcare providers*

Experts will share the latest clinical research with addiction treatment professionals, healthcare providers, policy makers, and others during the April 19th Blending Conference in Atlanta, Georgia. The program is supported by the National Institute on Drug Abuse (NIDA), part of the National Institutes of Health, in collaboration with the American Society of Addiction Medicine Annual Medical-Scientific Conference as part of an ongoing initiative to accelerate research findings into practice.

WHAT: Blending Initiative: Accelerating Knowledge Exchange in Substance Abuse Treatment
www.seiservices.com/nida/blending2012/Default.aspx

WHEN: April 19, 2012
8 a.m. – 5 p.m.

WHERE: Hilton Atlanta Hotel
255 Courtland St. NE
Atlanta, GA 30303

This year's program includes:

- Making motivational interviewing techniques accessible to primary care;
- New approaches to pharmacotherapy for substance use disorders;
- Screening, brief intervention, referral to treatment (SBIRT): implementation for primary care and/or emergency departments; and
- HIV testing and intervention in integrated treatment settings.

Follow the meeting on NIDA's [Facebook](#) page and on [Twitter](#) (#NIDABlending).

For more information contact the NIDA press office: 301-443-6245 or media@nida.nih.gov

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The National Institute on Drug Abuse is a component of the National Institutes of Health, U.S. Department of Health and Human Services. NIDA supports most of the world's research on the health aspects of drug abuse and addiction. The Institute carries out a large variety of programs to inform policy and improve practice. Fact sheets on the health effects of drugs of abuse and information on NIDA research and other activities can be found on the NIDA home page at www.drugabuse.gov, which is now compatible with your smartphone, iPad or tablet. To order

publications in English or Spanish, call NIDA's DrugPubs research dissemination center at 1-877-NIDA-NIH or 240-645-0228 (TDD) or fax or email requests to 240-645-0227 or drugpubs@nida.nih.gov. Online ordering is available at <http://drugpubs.drugabuse.gov>. NIDA's media guide can be found at <http://drugabuse.gov/mediaguide/>, and its new easy-to-read website can be found at www.easyread.drugabuse.gov.

About the National Institutes of Health (NIH): NIH, the nation's medical research agency, includes 27 Institutes and Centers and is a component of the U.S. Department of Health and Human Services. NIH is the primary federal agency conducting and supporting basic, clinical, and translational medical research, and is investigating the causes, treatments, and cures for both common and rare diseases. For more information about NIH and its programs, visit www.nih.gov.

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